VOM TECHNOLOGY

What is VOM?

Veterinariy Orthopedic Manipulation is a healing technology that locates areas of the animals nervous system that has fallen out of alignment, and re-establishes that alignment, thus inducing healing. VOM is singularly the most simple, effective and safe healing, physical therapeutic application in veterinary care to date.

Is VOM Chiropractic Care?

No! VOM exists in between veterinary medicine and chiropractic care. It has similarities to some of the chiropractic functions by restoring function by reducing "subluxations" as is done in chiropractic care. It uses a hand-held device that is used in a popular human chiropractic technique called "Activator Methods" but it is not to be confused with that technique. The difference between VOM and Chiropractic care is significant and distinct.

VOM exists in a gray area between both professions (Veterinary and Chiropractic) and benefits from the positive aspects of both, and thus more effective than either by themselves.

Why is VOM so Accurate?

Because VOM finds and reduces <u>all</u> nerve related subluxations. All neuronal subluxations have a pathological reflex associated with them. A pathological reflex is like a knee jerk response. It is either there or it is not. It is an objective means to determine the presence and reduction of neuronal subluxation. VOM is a precisely objective science.

How it works.

All Chiropractic therapies have one thing in common in that they all reduce vertebral subluxation complex by providing motion or force to the fixated or subluxation joints. So if you put motion into a joint that is subluxated, you reduce the subluxation, bringing the relief to the animal. It is that simple!

VOM delivers its force with a hand held device called a spinal activator. It looks a bit like a spring-loaded doorstop.

What does the Hand-Held Device Do to My Pet?

It reduces the subluxations present in the joints of your pet. It cannot create subluxation in your pet. It can only flip the neuronal switches that are turned off, on. It cannot flip the switch off.

t provides very accurate and precise motion to specific areas of the pet's spine and it a subluxation is present it can detect and reduce it quickly and without pain or injury.

Can the Device and VOM Harm My Pet? NO!NO!NO!

The beauty of the VOM technology is that it provides the exact amount of force to the subluxated joint needed to reduce the subluxation without having to induce a lot of motion. It is motion that can potentially injure the animal: torsion, twisting, mass movement etc., inherent in manual adjusting techniques.

The device trades motion for speed to maintain the force needed to reduce subluxation.

Why Not Just Use Your Hands Like Other Veterinary Chiropractors?

Because our hands are too slow. The fastest and excellent Veterinary Chiropractor can move a joint under optimum condition and patient cooperation is 80 milliseconds. The animal's natural reflexive resistance to adjustment is 20 milliseconds or 4 times faster. This demonstrates the need for patient relaxation and cooperation and is the reason that excellent techniques are imperative for success for using manual adjustment.

Conversely, the device fires at a rate of 2-4 milliseconds which is 5-10 times faster the animal's ability to resist adjustment. The patient is always adjusted every time, whether they want to or not, in any position, attitude or mood.

Why VOM is so Successful.

It locates all the neuronal subluxations present in the animal, reduces them and confirms their reduction. Inherent in VOM Technology is a built-in rescheduling protocol that inserts the patient on a self-regulating readjustment interval. Again, an easy objective science.

How Can VOM Be That Easy?

Why not? Who says that a healing technology has to be complicated, difficult and expensive? VOM is a technique that goes to the root of the problem; a simple technique that relies on the animal's innate ability to heal itself, by re-establishing communication with the pet's ability to heal itself. As a result, VOM is easy, powerful and effective!

What Can VOM Treat?

Routinely treated are condition such as:

- 1) Acute and non-acute lameness
- 2) Progressive lameness
- 3) Hip Dyplasia-like symptoms
- 4) Progressive myelopathies (down in the rear of dogs)
- 5) Urinary and fecal incontinence
- 6) Unilateral lameness
- 7) Wobbler's disease
- 8) Diseases of the knee
- 9) Esophageal disease
- 10) Increased or decreased GI mobility disease

- 11) Digestive disorders
- 12) Performance problems
- 13) Behavioral problems
- 14) Agility dysfunction
- 15) Endocrine disease

What Will Happen To My Pet?

- 1) The doctor will do a "diagnostic pass" which entails running the device down the pet's spine, searching for pathological reads indicative or subluxation. The subluxations found will be recorded.
- 2) If significant subluxations are found and they correspond to the clinical disease presented, then a course of VOM treatment will be recommended.
- An estimate may be generated and other procedures may be recommended and quoted such as blood work, x-rays, and other diagnostic tests.
- 4) A second VOM pass will be made (therapeutic pass) and the changes to the reading pattern will be noted.
- A third VOM pass will usually be made, (2nd therapeutic pass) and that data evaluated. Most, if not all of the reads may be reduced at this point.
- 6) Your pet may be sent home or may be observed overnight depending on the nature of the case.
- 7) An appointment for readjustments will be made upon release and post-adjustment instructions will be given to activity and potential discomforts that evening.
- 8) Some medications may be dispensed depending on the nature of the case.
- 9) A series of 3-5 adjustments may be needed to reach a point where no reads are found in which case the subluxation pattern is "cured".
- 10) Maintenance checks may be recommended ever 4-6 months to watch for reoccurence.

What Should I Expect as Results from VOM Treatment?

You may see a response while your pet is on examination table. It can be that fast. An animal that was unable to walk may actually be able to get up and walk about the exam room with the first adjustment. The average case will see some sort of positive response within the first week and commonly the presenting clincial complaint will be gone within the first 3 adjustments giving the client a false sense of security that the case is completed.

Cases that show no response within 1 month may not resolve toward a satisfactory solution. Cases that have had paralysis or lack of function for years or months may not respond as well to VOM. However, one does not know until you try.

Why do I Have To Come Back?

The body has gotten used to functioning in a state of "out of communication" and the nervous system has thrown up a nerve adaptation that allows some marginal level of function. The body develops a pseudo-memory of how it has "adapted". When the body is re-introduced to functioning correctly, that system wins out for a stretch of time until the nagging pseudo-memory of the neuronal adaption re-expresses itself on the body again and the body slips "out of adjustment".

Systematic readjustment on a succinct schedule then finally wins out over the pseudo-adaptive memory and further adjustments are not necessary.

Treatment Failures.

Treatment failures fall into 2 cateogories:

- 1) Neurological damage is extensive, significant and permanent (too much serious injury for too long).
- 2) VOM treatment schedule not kept (most common cause of VOM failure and easiest to prevent).

VOM Technology is available at MainStreet Veterinarians. Dr. Cameron Moorehead is one of only 3 veterinarians in Atlanta that have the ability to perform this therapeutic technology. Call and schedule a VOM evaluation today. The benefits to your pet can be tremedous.